



Site Usage

 **374,511** Visits

 **39.06%** Bounce Rate

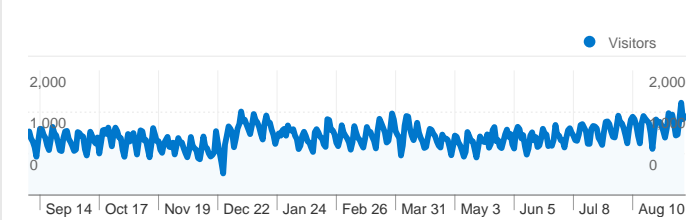
 **3,888,214** Pageviews

 **00:03:03** Avg. Time on Site

 **10.38** Pages/Visit

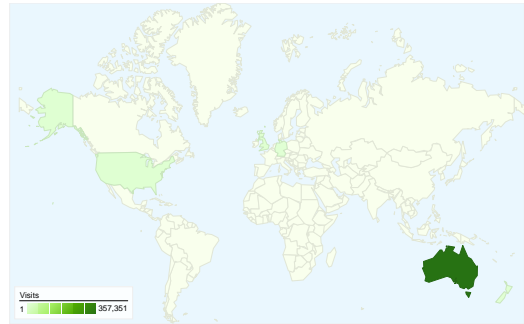
 **71.80%** % New Visits

Visitors Overview

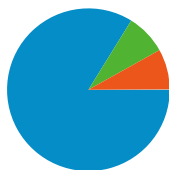


Visitors
278,700

Map Overlay



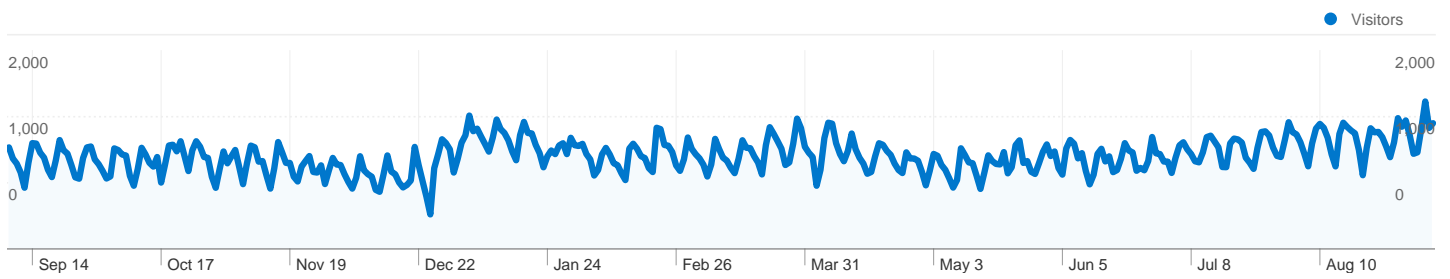
Traffic Sources Overview



- **Search Engines**
313,960.00 (83.83%)
- **Direct Traffic**
30,281.00 (8.09%)
- **Referring Sites**
30,053.00 (8.02%)
- **Other**
217 (0.06%)

Content Overview

Pages	Pageviews	% Pageviews
/caravan_parks.htm	126,511	3.87%
/	41,164	1.26%
/index.htm	35,699	1.09%
/guestbook.htm	26,799	0.82%
/booking_enquiry.htm	12,165	0.37%



278,700 people visited this site

374,511 Visits

278,700 Absolute Unique Visitors

3,888,214 Pageviews

10.38 Average Pageviews

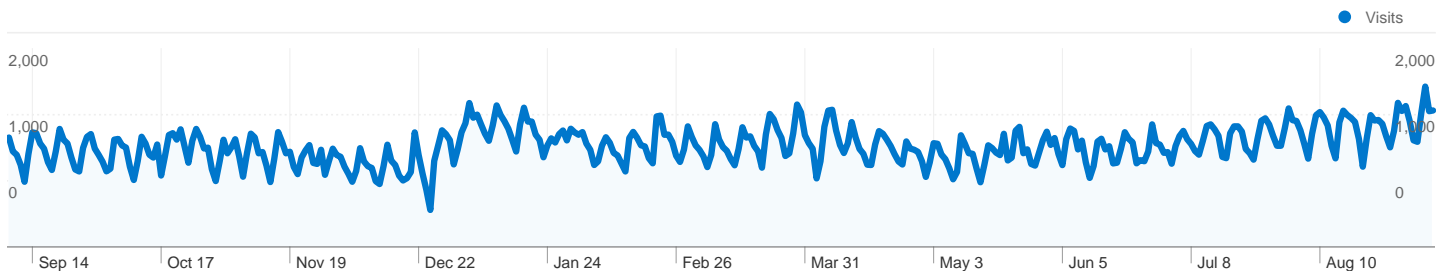
00:03:03 Time on Site

39.06% Bounce Rate

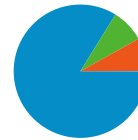
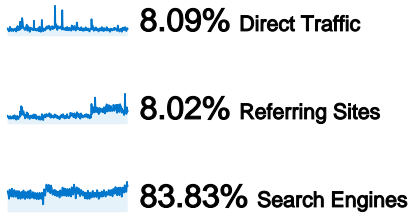
71.80% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	273,543	73.04%	Unknown	146,201	39.04%
Firefox	62,949	16.81%	Cable	110,435	29.49%
Safari	21,659	5.78%	DSL	96,772	25.84%
Chrome	13,524	3.61%	T1	13,251	3.54%
Opera	1,134	0.30%	Dialup	6,797	1.81%



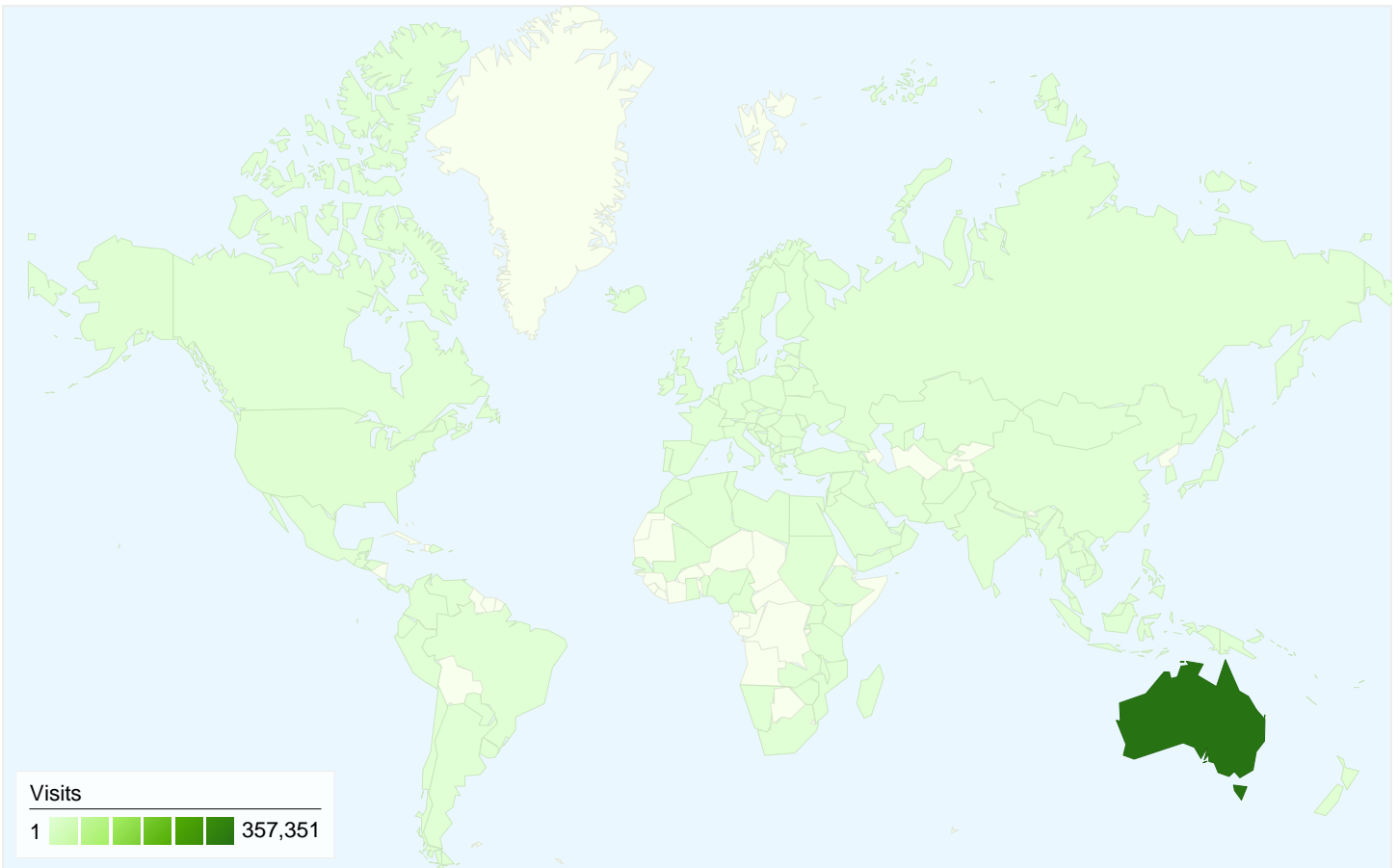
All traffic sources sent a total of 374,511 visits



- **Search Engines**
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- **Direct Traffic**
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- **Other**
217 (0.06%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	272,427	72.74%	caravan park photos	2,838	0.90%
(direct) ((none))	30,281	8.09%	beachport caravan park	1,677	0.53%
yahoo (organic)	19,536	5.22%	powlett river caravan park	1,135	0.36%
bing (organic)	15,051	4.02%	st arnaud caravan park	1,119	0.36%
search (organic)	4,604	1.23%	caravan parks	983	0.31%

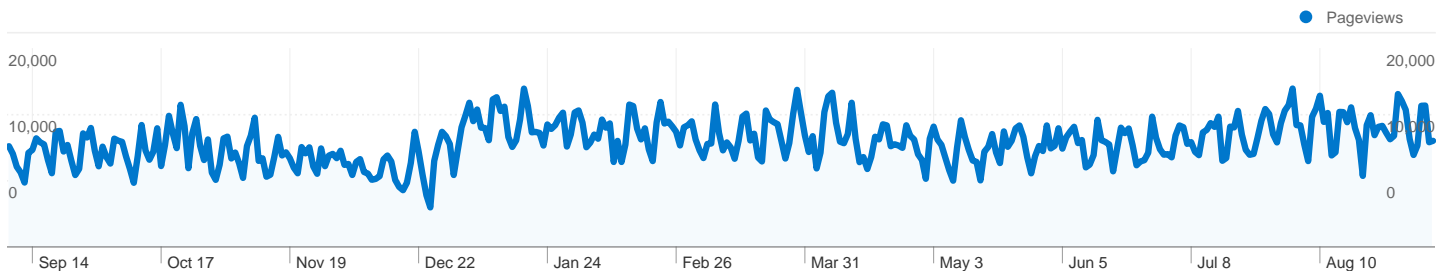


374,511 visits came from 150 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Visits 374,511 % of Site Total: 100.00%	Pages/Visit 10.38 Site Avg: 10.38 (0.00%)	Avg. Time on Site 00:03:03 Site Avg: 00:03:03 (0.00%)	% New Visits 71.85% Site Avg: 71.53% (0.44%)	Bounce Rate 39.06% Site Avg: 39.06% (0.00%)	
Australia	357,351	10.58	00:03:07	71.17%	38.36%
United Kingdom	3,740	5.43	00:01:36	87.70%	55.13%
United States	2,422	4.49	00:01:08	90.50%	64.95%
New Zealand	1,894	11.99	00:02:38	78.56%	39.07%
Germany	993	6.84	00:02:28	89.12%	47.03%
Netherlands	729	8.55	00:02:24	77.09%	37.04%
Ireland	664	2.72	00:00:37	96.39%	78.61%
Canada	622	6.27	00:01:31	91.96%	51.13%
France	553	5.15	00:01:23	61.66%	63.83%

India	446	5.40	00:02:11	87.00%	48.65%
					1 - 10 of 150



Pages on this site were viewed a total of 3,888,214 times


 3,888,214 Pageviews

 2,419,395 Unique Views

 39.06% Bounce Rate

AdSense Performance

 74,503 AdSense Page Impressions

 \$236.64 AdSense Revenue

 109,881 AdSense Unit Impressions

Top Content

Pages	Pageviews	% Pageviews
/caravan_parks.htm	126,511	3.87%
/	41,164	1.26%
/index.htm	35,699	1.09%
/guestbook.htm	26,799	0.82%
/booking_enquiry.htm	12,165	0.37%