

## Site Usage

**55,496** Visits

**44.92%** Bounce Rate

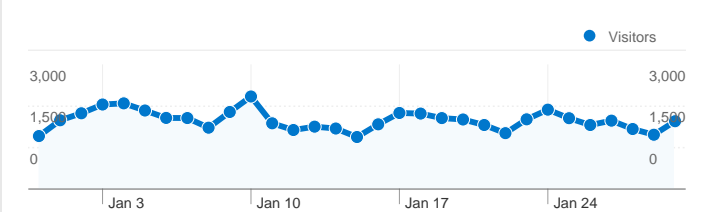
**430,293** Pageviews

**00:02:31** Avg. Time on Site

**7.75** Pages/Visit

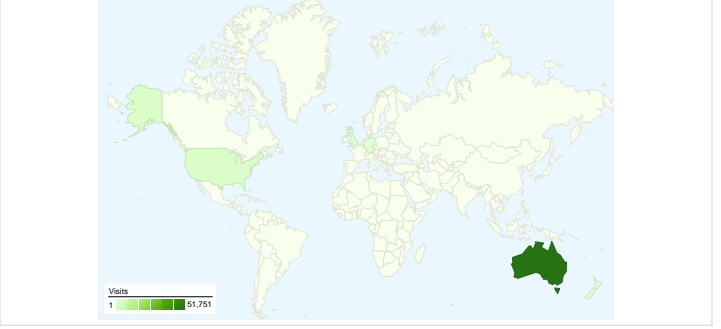
**74.85%** % New Visits

## Visitors Overview

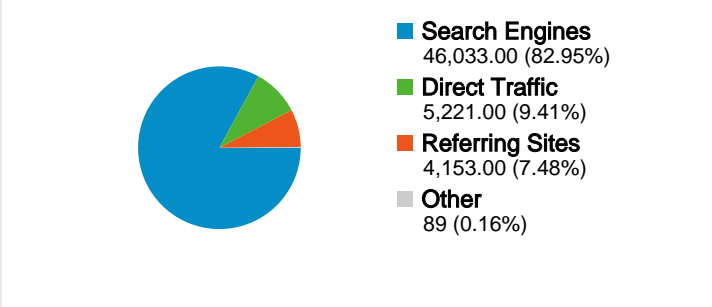


**Visitors**  
**46,739**

## Map Overlay

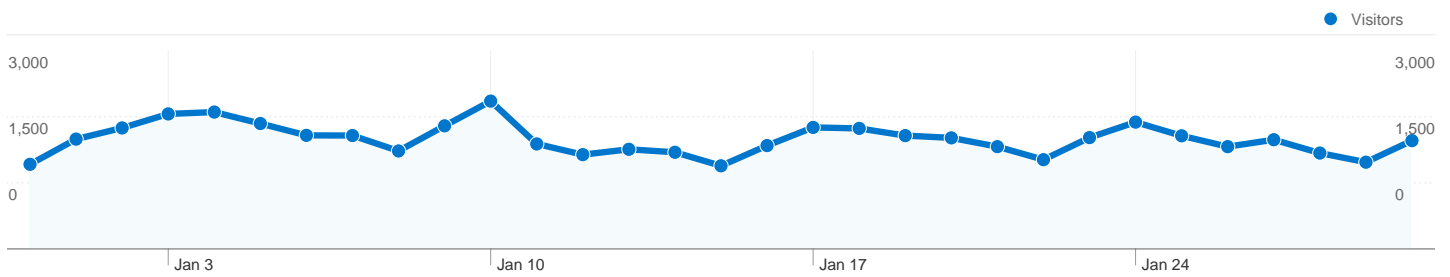


## Traffic Sources Overview



## Content Overview

Pages	Pageviews	% Pageviews
/caravan_parks.htm	10,276	2.39%
/	3,913	0.91%
/index.htm	3,462	0.80%
/guestbook.htm	2,929	0.68%
/booking_enquiry.htm	1,320	0.31%



## 46,739 people visited this site

55,496 Visits

46,739 Absolute Unique Visitors

430,293 Pageviews

7.75 Average Pageviews

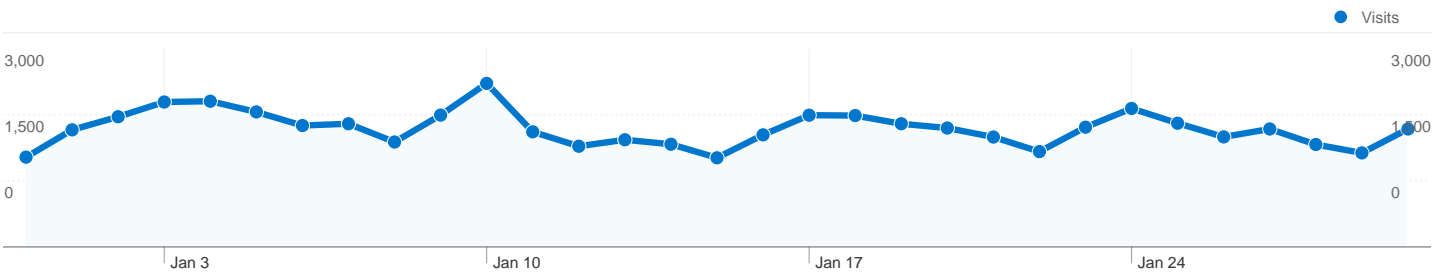
00:02:31 Time on Site

44.92% Bounce Rate




74.85% New Visits

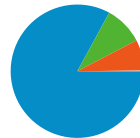
## Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	36,449	65.68%	Cable	21,913	39.49%
Firefox	8,386	15.11%	Unknown	17,768	32.02%
Safari	5,571	10.04%	DSL	13,151	23.70%
Chrome	3,202	5.77%	T1	1,959	3.53%
Mozilla Compatible Agent	1,635	2.95%	Dialup	566	1.02%



**All traffic sources sent a total of 55,496 visits**

-  **9.41%** Direct Traffic
-  **7.48%** Referring Sites
-  **82.95%** Search Engines

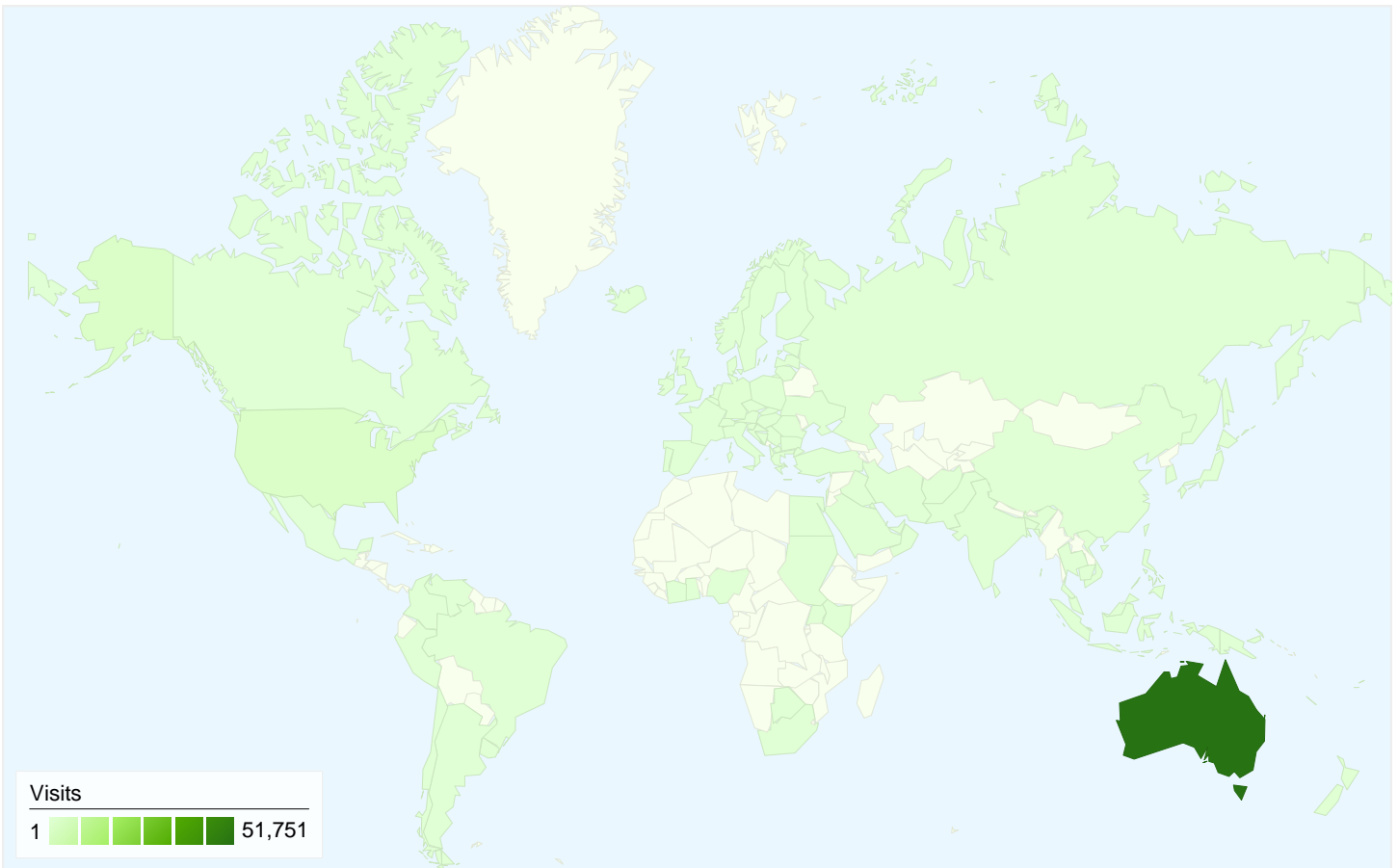


- **Search Engines**  
46,033.00 (82.95%)
- **Direct Traffic**  
5,221.00 (9.41%)
- **Referring Sites**  
4,153.00 (7.48%)
- **Other**  
89 (0.16%)

## Top Traffic Sources

Sources	Visits	% visits
google (organic)	40,171	72.39%
(direct) ((none))	5,221	9.41%
bing (organic)	3,192	5.75%
yahoo (organic)	1,898	3.42%
caravanparkphotos.com.au	1,217	2.19%

Keywords	Visits	% visits
caravan park photos	312	0.68%
powlett river caravan park	246	0.53%
brooms head caravan park	198	0.43%
sawtell caravan park	169	0.37%
hopetoun caravan park	158	0.34%

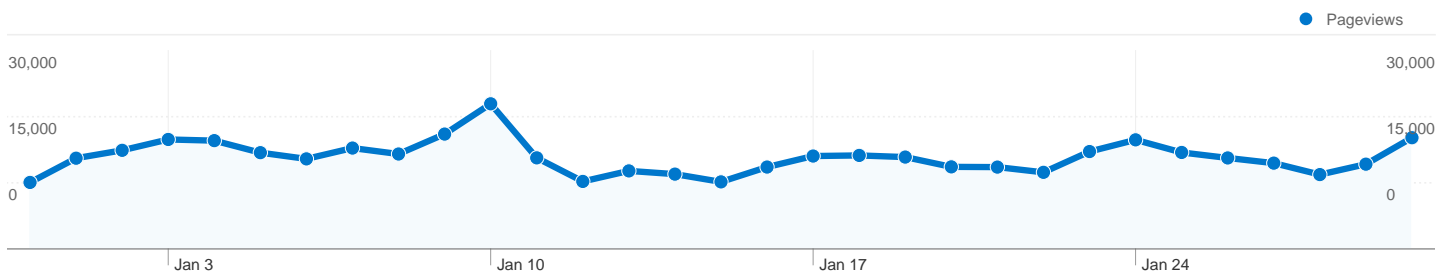


## 55,496 visits came from 99 countries/territories

### Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>Visits</b> <b>55,496</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>7.75</b> Site Avg: 7.75 (0.00%)	<b>Avg. Time on Site</b> <b>00:02:31</b> Site Avg: 00:02:31 (0.00%)	<b>% New Visits</b> <b>74.92%</b> Site Avg: 74.85% (0.10%)	<b>Bounce Rate</b> <b>44.92%</b> Site Avg: 44.92% (0.00%)	
Australia	51,751	8.02	00:02:37	73.77%	43.05%
United States	1,734	1.66	00:00:16	97.52%	92.45%
United Kingdom	497	5.48	00:01:55	88.73%	49.09%
New Zealand	241	16.98	00:03:18	80.08%	39.83%
Germany	157	5.68	00:01:36	85.35%	50.32%
Japan	125	3.07	00:01:46	83.20%	56.80%
Netherlands	111	6.29	00:01:45	87.39%	41.44%
France	111	2.12	00:00:30	39.64%	84.68%
Canada	88	4.57	00:01:21	92.05%	50.00%


Singapore	44	2.52	00:01:05	88.64%	56.82%
					1 - 10 of 99



Pages on this site were viewed a total of 430,293 times


 **430,293** Pageviews


 **297,066** Unique Views

 **44.92%** Bounce Rate

## AdSense Performance

 **403,275** AdSense Page Impressions

 **\$1,453.57** AdSense Revenue

 **1,124,669** AdSense Unit Impressions

## Top Content

Pages	Pageviews	% Pageviews
/caravan_parks.htm	10,276	2.39%
/	3,913	0.91%
/index.htm	3,462	0.80%
/guestbook.htm	2,929	0.68%
/booking_enquiry.htm	1,320	0.31%